

Show your Science - Presentation Skills with Katharine Simmons and Ulf Evert

3-Day-Seminar

Content:

The idea behind “Show your Science” is an abc of presentation: how to be audience-friendly, brief and convincing. You will learn to give an engaging, concise talk on your subject of research, pitched to a wide audience.

Your talk is much more than its content: it is the sum of many parts. This course shows you ways to structure your ideas, catch your audience’s attention and explain your unique journey with your research. The workshop provides a safe space to try out new ideas and develop your own, individual style.

Day 1: (9 am – 5 pm with breaks for coffee/tea and lunch)

- Analysis of talents and expectations in the room
- How to structure talks and pitches
- Catch the audience at the start
- Leading through the talk
- Depth vs scope
- Getting to why: relevance and perfect pitches

Homework - 30 minutes:

After interviewing a partner, prepare a pitch of the partner’s core research topic.

Day 2: (9 am – 5 pm with breaks for coffee/tea and lunch)

- Applying new tools, pitching partner’s topic
- New theory: how communication works, some models
- Understanding audience’s needs: active listening and crafting spoken texts
- Rhetorical triangle: balancing analytical content with emotions
- Relating to the audience, building rapport
- Body language and voice work

Homework - 30 minutes:

Prepare 3-4 slides or visual equivalent, outline short talk on your research

Day 3: (9 am – 5 pm with breaks for coffee/tea and lunch)

- Getting onstage: preparing with partner
- Feedback culture: constructive criticism for development
- Theatre exercises to reduce stress: Preparing physically for your talk
- Presentation of all talks
- Group feedback sessions
- Reflection: My next steps