Advancing Critical Media Literacy & associated digital skills

Lecturer:
Alina Timofte, Kiel University/University of Konstanz

- zoom, flipped classroom format
- ECTS-Credits: 2.5
  for students of all faculties, suitable for ERASMUS/exchange students and for students of the SEA-EU Alliance
- exam: e-learning portfolio.

Application: https://forms.gle/hyyQtSiaWZQP47Sq7

Application Deadline September 15th 2023.

All ACCEPTED participants will receive further information after September 15, 2023. Please check your student E-mail account regularly.

Mandatory first meeting: Thursday, 19.10.2023, 11:00-12:00, online

Furthermore, there will be synchronous sessions, where you will engage actively and in more depth with concepts and topics presented in the eLearning units, reflect upon your learning, and interact with your peers with instructor’s guidance. Tentative schedule for synchronous online classroom via Zoom:
- Thursday, 16th November 2023: 10:00-12:00 am
- Thursday, 14th December 2023: 10:00-12:00 am

You may access the learning content 24/7 on the E-Learning platform openOLAT from 16th October 2023 until 5th February 2024.

All ACCEPTED participants will receive further course information after October, 16. Please check your student mail accounts regularly.

For any questions to participate in this seminar, please get in touch with: alina.timofte@uni-konstanz.de

Course Content
You and your generation have more information at your fingertips than any other generation in human history. But much of that information populating our digital oceans is unreliable because it is unverified, meaning it has yet to be checked for accuracy and factfulness. Like we learn to read written text (literacy), we need to learn to critically ‘read’ media messages in order to help us be in charge of our own interpretations.
Throughout this course, you will advance the practice of critical media literacy, learning a range of analytical approaches you can use to access, evaluate, understand, interpret, and create digital media. You will explore the relationship between media and digital citizenship and responsibility, including international case studies of fallacious media representation, practical strategies that help you tell the difference between fact and fiction, and other valuable resources for higher-education students. You will develop your critical thinking and research skills fundamental to becoming well-informed and discerning digital citizens.

Method of Instruction
This course will be offered in a flipped classroom format incorporating asynchronous teaching and learning activities on openOLAT plus a scheduled instructor-led time. All eLearning units are multimedia-based (text, audio, video) and contain interactive elements and short reflective tasks. They will be made available in the openOLAT learning environment before our first get-together online session to familiarise yourself with the course content, layout, and structure. Each eLearning unit is equipped with an instructor-moderated discussion forum where you can ask your fellow participants for their opinions and thoughts, share ideas, ask for peer feedback, or interact with the lead instructor outside the face-to-face online sessions.

Learning Outcomes:

Students...
- advance the practice of critical media literacy,
- learn a range of analytical approaches they can use to access, evaluate, understand, interpret, and create digital media,
- explore the relationship between media and digital citizenship,
- use practical strategies that help to tell the difference between fact and fiction,
- develop critical thinking and research skills.

Expected number of students: 20 from SEA-EU universities