



# SEA-EU COMMUNICATIONS STAFF WEEK

## DAY 1

Access Details:

<https://universityofmalta.zoom.us/j/94681082694>



### 11th May 2021

- 9:05** ● **WELCOME**  
Prof. Godfrey Baldacchino,  
Pro-Rector (International Development & Quality Assurance)
- 9:30** ● **International Office**  
Ms Stefania Agius Fabri,  
Director, International Office
- 10:00** ● **Communications Office**  
Mr Pierre Cassar, Director,  
Marketing, Communications & Alumni Office
- 10:30** ● **SEA-EU Outreach and Sustainability Subcommittee**  
Prof. Alan Dediun,  
Academic, Physical Oceanography Research Group  
Dr Ritienne Gauci,  
Academic, Department of Geography  
Dr Anthony Galea,  
Academic, Physical Oceanography Research Group
- 11:00** ● **Events Management**  
Ms Veronica Barbara, Conference and Events Unit
- 11:30** ● **Underwater Drone Videography**  
Prof. Alan Deidun, Dr Adam Gauci, Dr Anthony Galea,  
Physical Oceanography Research Group
- 12:00** ● **End of Day 1**

## DAY 2

Access Details:

<https://universityofmalta.zoom.us/j/99909295138>

### 12th May 2021

- 9:00** ● **CHECK IN**
- 9:05** ● **Communication Strategy; Marketing Strategy; Brand Strategy; Media relations @ the University of Malta and the European University of the Seas**  
Mr James Moffett,  
Audio-Visual & Graphic Design Coordinator,  
Marketing, Communications & Alumni Office  
Ms Angela M. Xuereb,  
Senior Executive, Marketing, Communications & Alumni Office
- 9:30** ● **THINK Magazine**  
Mr David Mizzi,  
Marketing, Communications & Alumni Office
- 10:00** ● **Science in the City**  
Dr Edward Duca,  
Lecturer, Centre for Entrepreneurship and Business Incubation
- 10:30** ● **Presentation from SEA-EU Universities**  
**University of Cádiz**  
**University of Split**  
**University of Western Brittany**  
**University of Kiel**  
**University of Gdansk**
- 12:30** ● **End of Day 2**

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